



Digital
Crafts
Consulting



Company
Profile

www.digitalcraftsconsulting.com



LIST OF CONTENTS



01. **Our Story** ▼

02. **About Us** ▼

03. **Get to Know Us** ▼

04. **Our Services** ▼

05. **Service Catalog** ▼

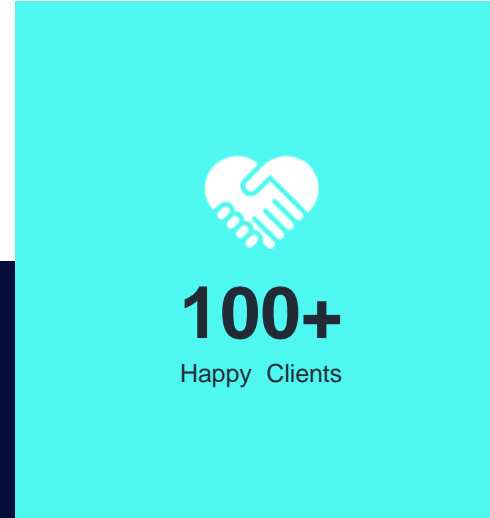
06. **Our Collaborators** ▼

07. **Contact Us** ▼

Our Story

Digital Crafts Consulting (DC) is a leading provider of innovative **ICT** consulting, digital transformation solutions, and AI solutions, specializing in composable business and composable architecture . Our mission is to empower businesses to thrive in the digital age by delivering scalable, future -proof technology solutions that drive growth and operational efficiency . We excel in creating custom digital architectures and leveraging cutting -edge technologies to help businesses navigate the complexities of today ' s fast -paced digital landscape . With over 25 years of experience across industries like e -commerce, transportation, hospitality, fintech , and healthcare, Digital Crafts Consulting (DC) offers tailored consultancy and outsourcing services . Their expertise allows them to effectively understand and address the unique needs of their clients .





About us

At Digital Crafts Consulting, we believe that technology is the driving force behind innovation and growth. We are a team of experienced professionals dedicated to providing exceptional IT solutions that meet our clients' needs and help them achieve their strategic goals.

Vision

To become a global leader in digital solutions, known for our commitment to excellence, innovation, and transformative strategies that enable businesses to achieve sustainable success.

Mission

We empower organizations through cutting-edge technologies and industry expertise, guiding them on transformative journeys for success in the digital landscape.

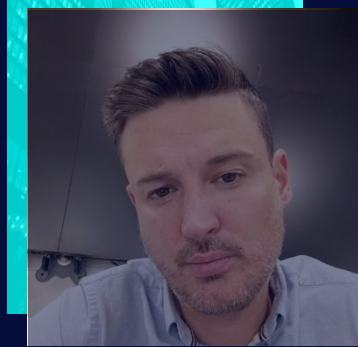
Get to know us

At Digital Craft Consulting, we pride ourselves on our expertise in technology and business consulting, backed by a qualified team of over 400 experts. This diverse and innovative team provides customized solutions to diverse guests.



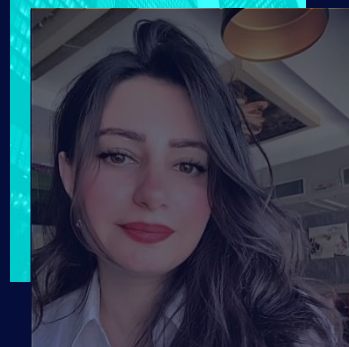
Dr. Ramy Ashour

CEO



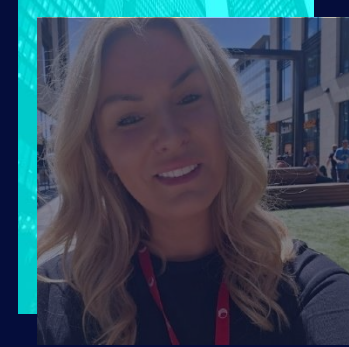
Kevyn Robins

Program director



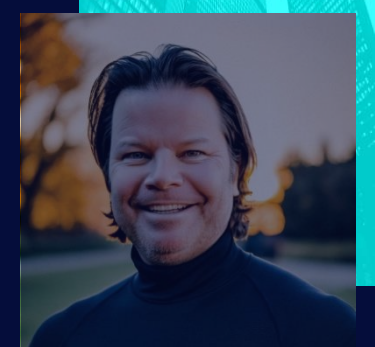
Dr. Manal Ahmed

Head of Marketing



Alison Jane Currie

Program director

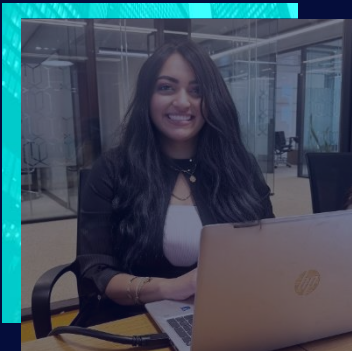


Neil Fennessey

Tchnical Consultant

Get to know us

At Digital Craft Consulting, we pride ourselves on our expertise in technology and business consulting, backed by a qualified team of over 400 experts. This diverse and innovative team provides customized solutions to diverse guests.



Samah Samir

Business consultant



Pradeep Kumar

Technical Consultant



Shahin Parvez

Technology strategist



Medhat Meky

Business consultant



Raghavendra Kanoor

Technical Consultant



Dr. Ramy Ashor

CEO

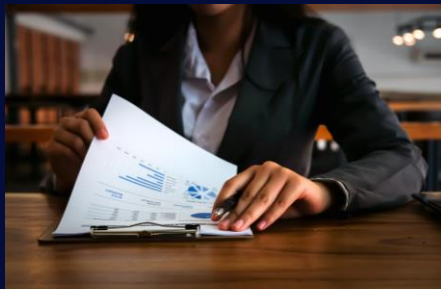
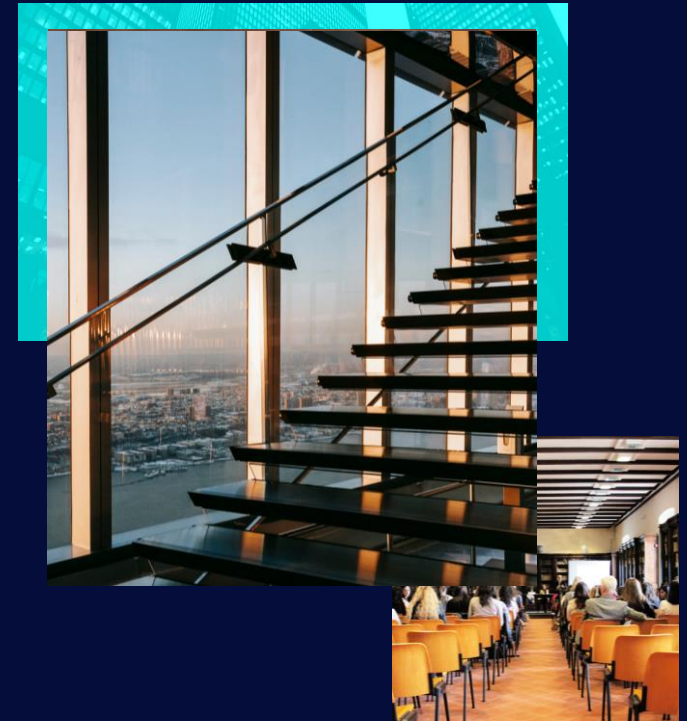
Dr. Ramy's career is marked by his leadership roles in major digital transformation projects, enterprise architecture, and advanced technology solutions. He has held senior positions, including Global Head of Digital Transformation at Siemens, Senior Director of Engineering at Amazon AWS, Senior Technical Director at Vodafone, Chief Architect at Lockheed Martin, and Head of Enterprise Solutions at Valtech.

With experience across industries such as transportation, energy, healthcare, Travel and hospitality, e-commerce, retail, and security, Dr. Ashour has led high-impact digital projects for renowned brands like Mercedes-Benz, BMW, Mars, m&ms, Emirates Transport, Salomon, and Kerzner Group. His expertise also includes significant government initiatives in e-governance and digital Transformation. Dr. Ashour is known for his strategic vision and technical acumen, enabling him to lead DC's mission of delivering transformative consulting services and innovative digital solutions to clients worldwide.



Our Services

Digital Crafts Consulting (DC) provides transformative consulting, technology services, and managed solutions designed to help organizations succeed in an evolving digital landscape. Our services span strategy, technology, and operations, allowing us to partner with clients across industries to drive digital innovation, streamline processes, and unlock new value.



standards and solutions to address those challenges.



01 Strategy and Consulting

Transform your business vision into actionable success with our strategic consulting services. Our expert team partners with you to craft tailored digital transformation strategies, from comprehensive digital maturity assessments to innovative roadmap development.

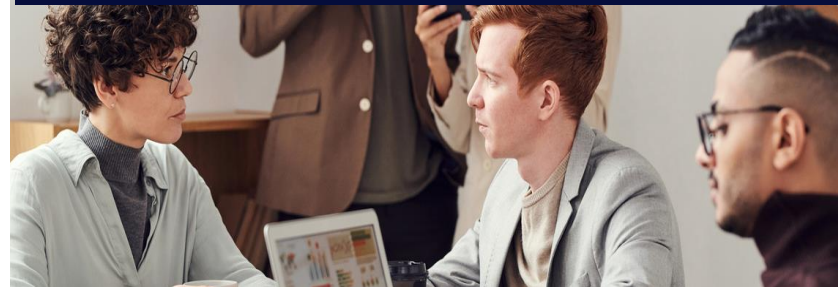
- Digital Transformation Strategy
- Enterprise Architecture and Governance
- Composable Architecture
- Corporate Strategy and Innovation



02 Technology and Engineering Services

We guide you through cloud migration, application modernization, and the implementation of flexible, future-ready composable architectures. Leverage the power of data analytics, AI, and micro services to drive operational excellence and position your business for long-term growth.

- Cloud Transformation and Architecture
- Application Modernization and Custom Development
- Data Analytics and AI
- Composable Architecture Solutions



03 Managed Services and Outsourcing

Offload IT complexities and focus on your core business with our comprehensive managed services. From infrastructure management and cybersecurity to IT service delivery, we leverage best-in-class processes and technologies to ensure your digital ecosystem operates at peak performance. Our outsourcing solutions provide on-demand access to specialized talent.

- IT Outsourcing and Offshore Staffing
- Infrastructure and Operations Management
- Cybersecurity and Risk Management
- IT Service Management (ITSM)





04

Industry-Specific Solutions

Transform your industry with tailored digital solutions. Whether modernizing transportation networks, revolutionizing patient care, enhancing retail experiences, or optimizing financial services, our specialized expertise empowers you to lead in your market. Leverage our deep industry knowledge to drive operational efficiencies

- **Transportation and Logistics**
- **Healthcare and Life Sciences**
- **Retail and e-Commerce**
- **Financial Services and Fintech**
- **Intelligent Transportation and Smart Cities**



05

Project and Program Management

DC expertly guide you through complex portfolio management, Agile transformation, and strategic change initiatives, ensuring your technology investments deliver measurable business value. Our seasoned consultants leverage industry best practices to drive flawless execution, accelerate time-to-market, and equip your teams with the digital skills needed to succeed in a constantly evolving landscape.

- **Program and Portfolio Management**
- **Agile Transformation and Project Management**
- **Change Management and Training**

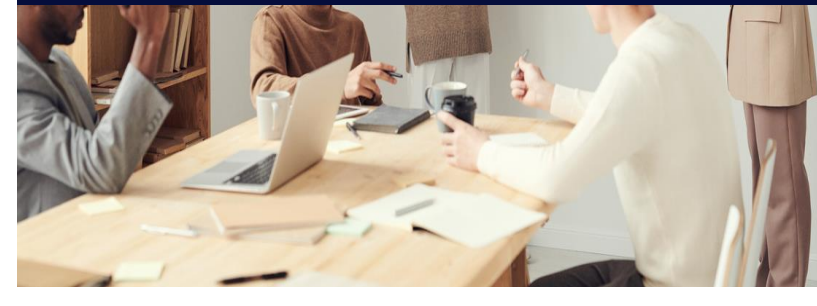


06

Intelligent Automation & Robotics

DC helps automate repetitive, rule-based tasks with RPA, freeing up employees for higher-value work. Our RPA solutions streamline back office functions, enhance data accuracy, and reduce costs in processes such as data entry, invoice processing, and customer service.

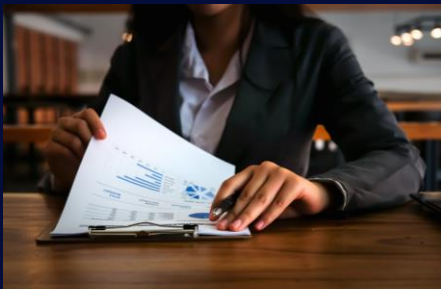
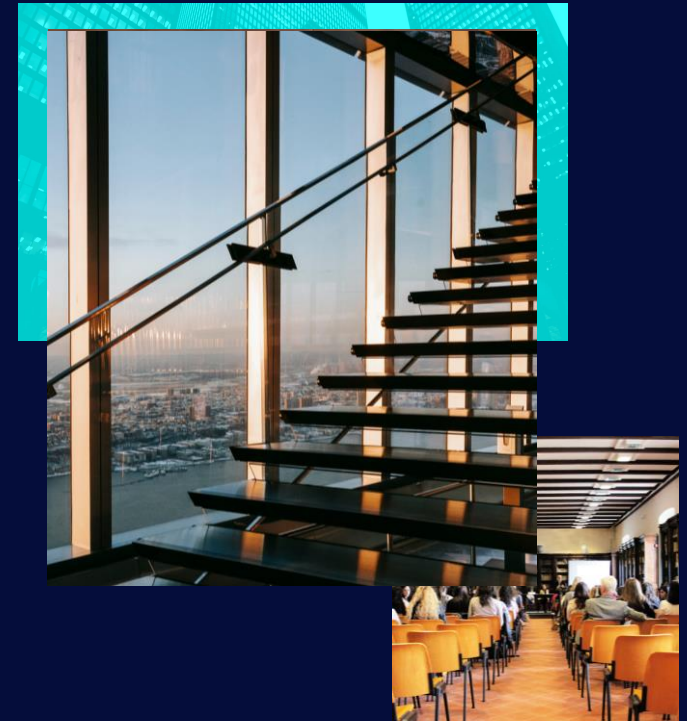
- **Robotic Process Automation (RPA)**
- **Artificial Intelligence and Machine Learning**
- **Process Optimization and Hyper-automation**





Service Catalog

Digital Crafts Consulting (DC) provides transformative consulting, technology services, and managed solutions designed to help organizations succeed in an evolving digital landscape. Our services span strategy, technology, and operations, allowing us to partner with clients across industries to drive digital innovation, streamline processes, and unlock new value.



standards and solutions to address those challenges.



Service Catalog

01

Strategy and Consulting ▶

- Digital Transformation Strategy
- Enterprise Architecture and Governance
- Composable Architecture
- Corporate Strategy and Innovation

02

Technology and Engineering Services ▶

- Cloud Transformation and Architecture
- Application Modernization and Custom Development
- Data Analytics and AI
- Composable Architecture Solutions

03

Managed Services and Outsourcing ▶

- IT Outsourcing and Offshore Staffing
- Infrastructure and Operations Management
- Cybersecurity and Risk Management
- IT Service Management (ITSM)



Service Catalog

04

Industry-Specific Solutions ▶

- Transportation and Logistics
 - Healthcare and Life Sciences
 - Retail and e-Commerce
 - Financial Services and Fintech
 - Intelligent Transportation and Smart Cities
-

05

Project and Program Management ▶

- Program and Portfolio Management
 - Agile Transformation and Project Management
 - Change Management and Training
-

06

Intelligent Automation & Robotics ▶

- Robotic Process Automation (RPA)
- Artificial Intelligence and Machine Learning
- Process Optimization and Hyper-automation



01.

Strategy and Consulting

Ensuring every digital investment drives measurable value. Through agile methodologies and deep industry expertise, we help you navigate market challenges and capitalize on emerging opportunities.

▶ Digital Transformation Strategy

▶ Enterprise Architecture and Governance

▶ Composable Architecture

▶ Corporate Strategy and Innovation

01.1

Strategy and Consulting

Digital Transformation Strategy

- Digital Transformation Strategy
- ▶ Enterprise Architecture and Governance
- ▶ Composable Architecture
- ▶ Corporate Strategy and Innovation

In today's rapidly evolving digital age, your organization needs a robust Digital Transformation Strategy to stay competitive. Our team of experts will work closely with you to develop a tailored plan that aligns with your specific goals. We'll leverage cutting-edge technologies like AI, machine learning, and cloud computing to streamline processes, improve decision-making, and enhance customer experiences. Whether you're looking to modernize your legacy systems, improve data security, or launch innovative digital services, we'll be your trusted partner. Let's transform your organization together.

Enhanced Customer Experience:

Personalized experiences - improved customer Increased Operational

Data-Driven Decision Making:

Real-time insights - Predictive analytics - Informed strategic choices

Innovation and Agility:

Adaptability to market changes - Competitive edge

Cost Reduction:

Optimized resource allocation - Reduced operational costs - Improved cost management

01.2

Strategy and Consulting

Enterprise Architecture and Governance

- ▶ Digital Transformation Strategy
- ▶ Enterprise Architecture and Governance
- ▶ Composable Architecture
- ▶ Corporate Strategy and Innovation

A robust Enterprise Architecture and Governance framework is the cornerstone of successful digital transformation.

Our team of experts will collaborate with you to develop a comprehensive architecture that aligns with your business objectives and supports your evolving needs. We'll establish effective governance processes to ensure consistency, compliance, and risk mitigation. By optimizing your IT landscape, we'll drive innovation, improve efficiency, and enhance your organization's overall performance.

Risk Mitigation:

Proactive identification and management of risks
Reduced downtime
Improved disaster recovery planning

Standardized Processes:

Consistent operations - Improved quality - Enhanced control

Strategic Alignment:

IT that supports business goals - Improved decision-making
Increased business value

01.3

Strategy and Consulting

Composable Architecture

- ▶ Digital Transformation Strategy
- ▶ Enterprise Architecture and Governance
 - Composable Architecture
- ▶ Corporate Strategy and Innovation

Composable Architecture empowers organizations to build flexible, scalable, and innovative digital solutions.

By breaking down monolithic systems into smaller, reusable components, we can accelerate development, reduce costs, and enhance adaptability. Our team of experts will guide you through the process of designing and implementing composable architectures, enabling you to respond quickly to changing business needs and deliver exceptional customer experiences.

Accelerated Development:

Rapid prototyping and iteration - Faster time-to-market - Increased agility.

Improved Scalability:

Scalable components for growing demands - Efficient resource utilization Enhanced performance.

Enhanced Flexibility:

Adaptability to changing business requirements - Easy integration of new technologies - Reduced vendor lock-in.

Reduced Costs:

Reused components - Efficient resource allocation - Lower maintenance costs



01.5

Strategy and Consulting

Corporate Strategy and Innovation

- ▶ Digital Transformation Strategy
- ▶ Enterprise Architecture and Governance
- ▶ Composable Architecture
- **Corporate Strategy and Innovation**

Corporate Strategy and Innovation: Driving Growth and Adaptability

In today's rapidly changing business landscape, corporate strategy and innovation are essential for long-term success. A well-defined corporate strategy provides a roadmap for an organization's future, while innovation fuels growth and adaptation.

Mission and Vision:

Clear articulation of the organization's purpose and aspirations.

Strategic Goals:

Specific objectives that align with the mission and vision.

Performance Metrics:

Key performance indicators (KPIs) to measure progress.

Agile Methodology:

Adopting agile approaches to accelerate innovation and adapt to changing market conditions.

Data-Driven Decision Making: *Leveraging data analytics to inform strategic decisions and identify innovation opportunities.*

Strong Leadership: *Providing clear direction, support, and resources for innovation initiatives.*





02.

Technology and Engineering

Leverage the power of data analytics, AI, and micro services to drive operational excellence and position your business for long-term growth.

▶ Cloud Transformation and Architecture

▶ Application Modernization and Custom Development

▶ Data Analytics and AI

▶ Composable Architecture Solutions

02.1

Technology and Engineering
Services

Cloud Transformation and Architecture

➤ Cloud Transformation and Architecture

- ▶ Application Modernization and Custom Development
- ▶ Data Analytics and AI
- ▶ Composable Architecture Solutions

Building a Scalable and Resilient Future

Cloud transformation is revolutionizing the way organizations operate, enabling them to leverage the power of cloud computing to drive innovation, improve efficiency, and reduce costs. A well-designed cloud architecture is the foundation of a successful cloud transformation.

***Assess Your Current Infrastructure:** Evaluate your existing IT infrastructure and identify migration opportunities.*

***Choose the Right Cloud Provider:** Select a cloud provider that aligns with your business needs and budget.*

***Develop a Comprehensive Cloud Strategy:** Create a roadmap for your cloud journey, including migration plans, security measures, and governance policies.*

***Implement Strong Governance and Security Measures:** Establish robust governance processes and security controls to protect your data.*

***Monitor and Optimize Performance:** Continuously monitor your cloud environment and optimize performance.*

02.2

Technology and Engineering
Services

Application Modernization and Custom Development

- ▶ Cloud Transformation and Architecture
- **Application Modernization and Custom Development**
- ▶ Data Analytics and AI
- ▶ Composable Architecture Solutions

Building the Future of Digital Solutions Application Modernization

As technology continues to evolve rapidly, organizations must modernize their legacy applications to remain competitive. Application modernization involves updating existing applications to improve performance, scalability, security, and user experience.

Rehosting:

Migrating applications to a new platform, such as a cloud environment, with minimal code changes.

Replatforming:

Redeploying applications on a new platform, often involving some code refactoring and optimization.

Rearchitecting:

Significantly redesigning the application architecture to improve its scalability, performance, and maintainability.

Rebuilding: *Developing a new application from scratch using modern technologies and best practices.*

Custom Development

02.3

Technology and Engineering Services

Data Analytics and AI

- ▶ Cloud Transformation and Architecture
- ▶ Application Modernization and Custom Development
- ▶ **Data Analytics and AI**
- ▶ Composable Architecture Solutions

Unlocking Insights and Driving Innovation

Data analytics and artificial intelligence (AI) have emerged as powerful tools for businesses to gain valuable insights, make data-driven decisions, and automate complex tasks. By harnessing the power of data, organizations can unlock new opportunities, improve operational efficiency, and enhance customer experiences.

Replatforming & Legacy Modernization :

Facilitating the replatforming of legacy systems onto modern, cloud-native platforms, reducing technical debt and improving overall performance. We assist in seamlessly integrating legacy systems with modern architectures, ensuring a smooth transition that enhances maintainability and scalability without disrupting existing operations.

Composable & MACH Architecture Transformation:

Transitioning organizations from monolithic systems to a composable architecture based on MACH principles (Microservices, API-first, Cloud-native, Headless). This approach enhances flexibility, scalability, and resilience, enabling businesses to quickly adapt to market changes and create dynamic digital experiences.

Technology and Engineering Services

Composable Architecture Solutions

- ▶ Cloud Transformation and Architecture
- ▶ Application Modernization and Custom Development
- ▶ Data Analytics and AI
- **Composable Architecture Solutions**

Building the Future of Digital Solutions

Our AI and data analytics services offer actionable insights for enhanced decision-making and operational efficiency. We design data architectures, build machine learning models, and implement advanced analytics solutions for customer segmentation, demand forecasting, and predictive maintenance. Our team specializes in leveraging big data, natural language processing, and real-time analytics

Microservices:

Small, independent services that can be developed, deployed, and scaled independently.

API-First Design:

Prioritizing the design of APIs to enable seamless integration between components.

Event-Driven Architecture:

Leveraging events to trigger actions and workflows across different components.

Serverless Computing:

Utilizing serverless functions to execute code without managing infrastructure.





03.

Managed Services and Outsourcing

Offload IT complexities and focus on your core business with our comprehensive managed services.

▶ **IT Outsourcing and Offshore Staffing**

▶ **Infrastructure and Operations Management**

▶ **Cybersecurity and Risk Management**

▶ **IT Service Management (ITSM)**

03.1

Managed Services and Outsourcing ▾

IT Outsourcing and Offshore Staffing

➤ IT Outsourcing and Offshore Staffing

- ▶ Infrastructure and Operations Management
- ▶ Cybersecurity and Risk Management
- ▶ IT Service Management (ITSM)

IT outsourcing and offshore Set clear expectations, track performance metrics, and provide regular feedback.

staffing have become essential strategies for businesses seeking to optimize costs, improve efficiency, and access specialized talent. By leveraging external resources, organizations can focus on their core competencies and accelerate digital transformation. involves contracting with a third-party service provider to handle specific IT functions, such as application development, infrastructure management, or cybersecurity.

Cost-Effective Talent:

Access to skilled IT professionals at competitive rates.

24/7 Support:

Round-the-clock coverage for critical IT operations.

Increased Flexibility:

Ability to scale the workforce up or down as needed.

Access to Diverse Talent Pool:

Tap into a global talent pool with diverse skill set

03.2

Managed Services and Outsourcing ▼

Infrastructure and Operations Management

- ▶ IT Outsourcing and Offshore Staffing
- **Infrastructure and Operations Management**
- ▶ Cybersecurity and Risk Management
- ▶ IT Service Management (ITSM)

The Backbone of Digital Success

DC manages clients' IT infrastructure to ensure performance, resilience, and cost efficiency. We offer 24/7 monitoring, incident management, and disaster recovery planning. Our DevOps services help automate workflows, improve deployment speed, and enhance operational scalability, while ensuring uptime and security across digital ecosystems.

Automation:

Automate routine tasks to improve efficiency and reduce errors.

Cloud Adoption: Leverage cloud technologies to improve scalability and reduce costs.

Infrastructure as Code: Use code to define and manage infrastructure.

Continuous Monitoring: Monitor IT infrastructure and applications to proactively identify and resolve issues.

Security First: Implement strong security measures to protect sensitive data.

Collaboration: Foster collaboration between I&O teams and other business units



03.3

Managed Services and Outsourcing ▼

Cybersecurity and Risk Management

- ▶ IT Outsourcing and Offshore Staffing
- ▶ Infrastructure and Operations Management
- **Cybersecurity and Risk Management**
- ▶ IT Service Management (ITSM)

Protecting Your Digital Assets

Our cybersecurity services protect client assets and mitigate risks through multi-layered security protocols. We perform risk assessments, vulnerability scans, and incident response planning to safeguard against cyber threats. We also assist clients in maintaining regulatory compliance through continuous monitoring and proactive threat intelligence.

Threat Assessment: Identifying potential threats and vulnerabilities.

Risk Assessment: Evaluating the likelihood and impact of potential threats.

Incident Response: Developing a plan to respond to security incidents.

Security Awareness Training: Educating employees about security best practices.

Data Protection and Privacy: Implementing measures to protect personal and sensitive data.

Risk Monitoring and Review: Continuously monitoring and assessing risks.

03.4

Managed Services and Outsourcing ▾

IT Service Management (ITSM)

- ▶ IT Outsourcing and Offshore Staffing
- ▶ Infrastructure and Operations Management
- ▶ Cybersecurity and Risk Management
- **IT Service Management (ITSM)**

Delivering Quality IT Services

We provide comprehensive IT service management, covering everything from incident resolution and SLA monitoring to service request handling and change management. Our ITSM solutions streamline service delivery, increase operational efficiency, and improve end-user satisfaction by using proven frameworks like ITIL.



04.

Industry-Specific Solutions

Transform your industry with tailored digital solutions. Whether modernizing transportation networks, revolutionizing patient care, enhancing retail experiences, or optimizing financial services

▶ Transportation and Logistics

▶ Healthcare and Life Sciences

▶ Retail and e-Commerce

▶ Financial Services and Fintech

▶ Intelligent Transportation and Smart Cities

04.1

Industry-Specific Solutions

Transportation and Logistics

➤ Transportation and Logistics

▶ Healthcare and Life Sciences

▶ Retail and e-Commerce

▶ Financial Services and Fintech

▶ Intelligent Transportation and Smart Cities

Transportation and logistics play a crucial role in the global economy

We design intelligent transportation systems (ITS) with real-time monitoring, route optimization, safety solutions, and compliance features. Our systems integrate AI, IoT, and GPS tracking to streamline fleet operations, reduce costs, and enhance the safety of passengers and cargo.

Road Transportation: Trucks and other vehicles for short-haul and long-haul transportation.

Rail Transportation: Trains for bulk transportation over long distances.

Air Transportation: Airplanes for rapid transportation of high-value goods and perishable items.

Water Transportation: Ships and barges for bulk transportation over water.

Pipeline Transportation: Pipelines for transporting liquids and gases.

Supply Chain Management: *Planning, implementing, and controlling the supply chain to ensure efficient flow of goods and services.*

04.2

Industry-Specific Solutions

Healthcare and Life Sciences

- ▶ Transportation and Logistics
- **Healthcare and Life Sciences**
- ▶ Retail and e-Commerce
- ▶ Financial Services and Fintech
- ▶ Intelligent Transportation and Smart Cities

Driving Digital Transformation: Our Technology, Media & Telecommunications Expertise

DC offers specialized digital solutions for healthcare providers, including patient engagement platforms, telemedicine systems, and data-driven decision support. We ensure compliance with health data regulations (HIPAA, GDPR), secure data handling, and support operational efficiencies that allow for better patient outcomes and streamlined workflows. .

04.3

Industry-Specific Solutions

Retail and e-Commerce



Retail and e-commerce have undergone a significant transformation in recent years

Our retail solutions include omnichannel integration, customer data analytics, personalized marketing, and order fulfillment optimization. We help e-commerce businesses enhance user experience through headless commerce solutions, product recommendation engines, and seamless payment gateway integration.

- ▶ Transportation and Logistics
- ▶ Healthcare and Life Sciences
- **Retail and e-Commerce**
- ▶ Financial Services and Fintech
- ▶ Intelligent Transportation and Smart Cities

04.4

Industry-Specific Solutions

Financial Services and Fintech

- ▶ Transportation and Logistics
- ▶ Healthcare and Life Sciences
- ▶ Retail and e-Commerce
- **Financial Services and Fintech**
- ▶ Intelligent Transportation and Smart Cities

The financial services industry is undergoing a rapid transformation

DC partners with banks, insurance firms, and fintech companies to implement solutions for regulatory compliance, fraud detection, and risk management. We specialize in building secure digital banking platforms, AI-powered loan processing, and customer data analytics that transform customer engagement and operational e

Digital Banking: Banks are increasingly offering digital services like mobile banking, online banking, and digital wallets.

Insurtech: Technology-driven solutions are transforming the insurance industry, offering personalized policies and streamlined claims processes.

Fintech Innovations: Innovative financial services like peer-to-peer lending, crowdfunding, and cryptocurrency are gaining popularity.

AI and Machine Learning: AI-powered algorithms are being used for fraud detection, risk assessment, and personalized financial advice.

Blockchain Technology: Blockchain is revolutionizing financial transactions, offering security, transparency, and efficiency.



04.5

Industry-Specific Solutions

Intelligent Transportation and Smart Cities

- ▶ Transportation and Logistics
- ▶ Healthcare and Life Sciences
- ▶ Retail and e-Commerce
- ▶ Financial Services and Fintech
- **Intelligent Transportation and Smart Cities**

Intelligent Transportation Systems (ITS) are transforming the way we move around our cities.

By leveraging advanced technologies like IoT, AI, and big data analytics, ITS empowers cities to optimize traffic flow, enhance safety, and reduce environmental impact.

Connected Vehicles:

Real-time communication between vehicles and infrastructure

Enhanced safety features like collision avoidance and adaptive cruise control

Efficient traffic management through coordinated vehicle movements

Smart Traffic Management Systems:

Real-time traffic information and navigation

Incident detection and response

Public Transportation Systems:

Real-time passenger information

Optimized routing and scheduling

Pedestrian Safety Systems:

Smart crosswalk systems

Pedestrian detection and warning systems





05.

Project & Program Management

Ensuring your technology investments deliver measurable business value. Our seasoned consultants leverage industry best practices to drive flawless execution, accelerate time-to-market,

▶ Program and Portfolio Management

▶ Agile Transformation and Project Management

▶ Change Management and Training

05.1

Project and Program Management

Program and Portfolio Management

➤ Program and Portfolio Management

▶ Agile Transformation and Project Management

▶ Change Management and Training

Program and Portfolio Management: Aligning Strategy and Execution

We support clients in managing complex portfolios, prioritizing projects based on strategic objectives, and maximizing return on investment. Our services include project planning, resource allocation, risk management, and performance tracking, ensuring projects remain aligned with business goals.

Robust Portfolio Management: Establish a robust portfolio management framework to prioritize and allocate resources.

Effective Project Management: Utilize proven project management methodologies like Agile or Waterfall.

Strong Governance: Implement strong governance processes to ensure accountability and control.

Continuous Improvement: Regularly review and improve PPM practices.

Leverage Technology: Use project management tools to automate tasks and improve visibility.

05.2

Project and Program
Management

Agile Transformation and Project Management

- ▶ Program and Portfolio Management
- Agile Transformation and Project Management
- ▶ Change Management and Training

Agile transformation is a shift in mindset with Modern Approach

DC's Agile-certified consultants facilitate Agile transformation across organizations, promoting faster development cycles, increased transparency, and improved adaptability to change. We train teams in Agile methodologies and guide organizations in adopting Scrum, Kanban, or hybrid frameworks suited to their project environments.

Customer Focus: Prioritizing customer needs and delivering value early and often.

Iterative Development: Breaking down work into smaller, iterative cycles.

Continuous Improvement: Continuously learning and adapting to improve processes.

Team Empowerment: Empowering teams to make decisions and solve problems.

Flexibility: Embracing change and adapting to evolving requirements.

05.3

Project and Program Management

Change Management and Training

- ▶ Program and Portfolio Management
- ▶ Agile Transformation and Project Management
- Change Management and Training

Driving Successful Organizational Transformations

Our change management services include stakeholder alignment, communication planning, and change impact analysis to ensure smooth transitions and high adoption rates. We offer tailored training programs, workshops, and knowledge transfer sessions to build digital skills within teams and maximize technology adoption.

***Needs Assessment:** Identify the specific training needs of employees.*

***Training Design:** Develop effective training programs, including content, delivery methods, and evaluation criteria.*

***Training Evaluation:** Assess the effectiveness of training programs and make necessary adjustments.*

***Insufficient Resources:** Allocating adequate resources for change management and training.*

***Continuous Improvement:** Continuously evaluate and improve change management and training processes*



06.

Intelligent Automation & Robotics

helps automate repetitive, rule-based tasks with RPA, freeing up employees for higher-value work. Our RPA solutions streamline back office functions, enhance data accuracy

▶ Robotic Process Automation (RPA)

▶ Artificial Intelligence and Machine Learning

▶ Process Optimization and Hyper-automation

06.1

Intelligent Automation & Robotics

Robotic Process Automation (RPA)

- **Robotic Process Automation (RPA)**
- ▶ Artificial Intelligence and Machine Learning
- ▶ Process Optimization and Hyper-automation

Automating Repetitive Tasks

DC helps automate repetitive, rule-based tasks with RPA, freeing up employees for higher-value work. Our RPA solutions streamline back office functions, enhance data accuracy, and reduce costs in processes such as data entry, invoice processing, and customer service.

***Increased Efficiency:** Automating repetitive tasks reduces manual effort and accelerates processes.*

***Improved Accuracy:** Bots can perform tasks with high accuracy, minimizing errors.*

***Cost Reduction:** Lower operational costs by reducing labor expenses.*

***Enhanced Compliance:** Ensures adherence to regulations and standards.*

***Scalability:** Easily scale RPA solutions to handle increased workloads.*

***Financial Processes:** Automating tasks like invoice processing, payment reconciliation, and expense management.*

***HR Processes:** Automating tasks like onboarding, offboarding, and payroll processing.*



06.2

Intelligent Automation & Robotics

Artificial Intelligence and Machine Learning

- ▶ Robotic Process Automation (RPA)
- Artificial Intelligence and Machine Learning
- ▶ Process Optimization and Hyper-automation

Artificial Intelligence and Machine Learning: Driving Innovation

Our AI/ML solutions cover a wide range of applications, from customer sentiment analysis and image recognition to fraud detection and predictive analytics. We provide end-to-end AI solutions, from initial design to deployment and optimization, helping clients leverage machine learning to solve complex business challenges.

06.3

Intelligent Automation & Robotics

Process

Optimization and

Hyper-automation

- ▶ Robotic Process Automation (RPA)
- ▶ Artificial Intelligence and Machine Learning
- **Process Optimization and Hyper-automation**

Driving Efficiency and Innovation

Hyper-automation combines AI, RPA, and advanced analytics to achieve end-to-end automation. DC enables clients to streamline workflows, reduce costs, and enhance customer experiences by identifying and automating key processes that drive efficiency and profitability.

Increased Accuracy: Minimizes human error and ensures data accuracy.

Optimized Resource Utilization: Efficiently allocates resources and minimizes waste.

Scalability: Easily adapts to changing business needs and handles increased workloads.

Faster Time to Market: Accelerates product and service launches.

By embracing hyper-automation, organizations can unlock significant value, improve operational efficiency, and gain a competitive edge in today's rapidly evolving business landscape.





Why Digital Crafts Consulting?

Digital Crafts Consulting is dedicated to delivering excellence with each engagement, blending deep industry knowledge, technical expertise, and a client-centric approach. With DC, organizations benefit from a strategic partner focused on enabling their digital vision, achieving measurable outcomes, and positioning them for future growth.



Our Top Clients

Our diverse client base spans various industries, from startups to multinational enterprises. We are proud to have earned the trust of these organizations through our exceptional service and innovative solutions.



Mercedes-Benz

SIEMENS
energy



MARS



vodafone



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DEPARTMENT OF TRANSPORT



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تخميه
Tanmeyah



Contact us for More

Questions? Comments? Concerns?

Contact us to discuss anything you'd like, or simply drop a line to say hi. We love (virtual) coffees and always welcome the opportunity.



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